

## ABOUT MRSC

Maharaja Ranjit Singh College of Professional Science (MRSCPS), Indore is imparting value added education of global standards to help the students for competitive excellence and financial freedom. The institute was set up in 1994 by the Indo Friends Foundation Trust, Indore. The Indo Friends Foundation Trust is a voluntary, non political, non-profit making organization registered with the Govt. of M.P. as a public trust. The trust is inspired by the great patriot and democrat, the lion of Punjab Maharaja Ranjit Singh and his immense love for education, and thus named the institute as "Maharaja Ranjit Singh College of Professional Sciences". The institute offer MCA, MBA (Full time), MBA (For. Trade) (Integrated), MBA (APR), BBA, BCA, M.Sc., B.Sc., B.Com. It aims at becoming one of the best education centre in the country. The Institute runs on the principles founded by Managing Trusty Dr. R.S. Makhija. Dr. Nishith Dubey is the Director of MBA Institute. The institute has affiliation with Devi Ahilya University which has four star NACC grading.

## ABOUT INDORE

Indore is the fastest developing city in Central India, a virtual metropolis with a population of around 28 lakhs. It's referred to as the commercial capital of M.P. and owing to its cosmopolitan culture as mini-Bombay. Indore has traditionally been the seat of learning and the destination for modern learning.

Indore was the seat of illustrious Holkar Dynasty founded by Malhar Rao Holkar (1694-1766). The famous Queen Devi Ahilya Bai Holkar reigned in Indore from 1767-1795 and built several architectural marvels in the city. The historical Rajbada, in the heart of the city, was built during her reign.

Major Industrial Houses have their manufacturing units at twin towns "Dewas" & "Pithampur". The 'Detroit of India' is located adjacent to Indore where the first 'Auto Testing Track' in India is taking shape. A dry dock is also coming up. 'Gems & Jewellery' Park and 'IT Park' shall add impetus to the growth of Indore. Indore is well connected by Rail, Road and Air. It's benign climate and cool evenings even in summers makes this a preferred destination.

## Workshop Coordinators

Prof. Anushruti Neema  
Prof. Kavita Tiwari  
Prof. Neha Dugeria  
MRSCPS, Indore

Dr. Nishith Dubey  
Director  
Management Programmes  
MRSCPS, Indore



*Empowering Education Since 1994*

# NATIONAL RESEARCH METHODOLOGY WORKSHOP

(July 22-24, 2009)

- Organized By -

## Maharaja Ranjit Singh College of Professional Sciences

(Approved by Govt. of M.P. & AICTE Delhi & Affiliated to DAVV, Indore, RGPV, Bhopal)  
[ISO 9001:2008 Certified Institute]

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## INTRODUCTION

Research methodology, a critical component of training for any research programme, seldom receives the attention it deserves in most academic institutions in India. Methodologies are often conflated with methods and techniques of data analyses, with limited understanding of the logic underlying the various techniques and methods. Even among techniques, use of quantitative data analyses is seen to be more scientific, more valid than other methods

The purpose of the workshop is to provide an overview on the concepts of research methodology. The workshop intends not only to enhance their knowledge on the subject, but also to strengthen their skills in data gathering, information analysis and effective presentation of results. A problem solving approach will be used during the workshop by the resource persons in addressing concrete questions of the participants. The participants can discuss with the resource persons pertaining to the research problems that they have encountered. Therefore, the workshop would be interactive.

The 3 days workshop will be exposing the participants to theoretical input on quantitative research methods, application of SPSS, followed by the field work based on syndicates. The participants will be expected to choose a research topic and develop a research paper during the workshop. Subject areas include all functional areas of management, administration and educational research. Selected research papers written during the workshop will be published in the Journal of the institute.

## OBJECTIVES OF THE WORKSHOP

- To provide expert guidance in research methodology.
- To provide an opportunity for researchers to present the methodological aspects of their current work in small discussion groups led by research experts
- To provide an occasion for discussion of the methodological requirements of management research and to stimulate and capture new approaches.
- An understanding of categories like method, methodology and theoretical perspectives and the differences.
- Critical perspectives on assumptions underlying dominant strands of research.
- The idea of validity of method in positivist and interpretive frameworks and
- Recent developments in the philosophy of social science research.

## ARRANGEMENTS

The workshop will be conducted at the Institute's premises. The Institute will make the lodging and boarding arrangements for the residential delegates.

## DELEGATE FEE

### Registration Details

Registration fee for participants	Non Residential	Residential
Faculty	1500/-	5000/-
Industry	2000/-	6000/-

For non-residential participants the fee shall be Rs.1500/- only. A nominal fee of Rs. 5000/- covering the cost of reading material, lodging on twin-sharing basis and boarding for five days shall be payable per participant in case of residential participants.

Fees once paid will not be refunded. However, a substitute delegate is acceptable. Accompanying person in case of residential participants shall have to pay Rs. 3000/- for lodging on twin-sharing basis and boarding for five days.

## PROGRAM SCHEDULE

### PHASE I: July 22, 2009

Comradeship  
Inaugural Ceremony and Technical Session - I  
Technical Session - II  
Data collection

### PHASE II: July 23, 2009

Technical session III  
Coding, Scoring and Tabulation  
Analysis of Data

### PHASE III: July 24, 2009

Preparation of First Draft  
Presentation  
Final Draft of the Paper  
Valedictory



**REGISTRATION FORM**  
**Research Methodology Workshop 2009**  
**22<sup>nd</sup> – 24<sup>th</sup> July 2009**

1. Name (in capital letters) \_\_\_\_\_
2. Designation \_\_\_\_\_
3. Name of Institute \_\_\_\_\_
4. Address for Correspondence \_\_\_\_\_  
\_\_\_\_\_
- Phone/Mob. No. \_\_\_\_\_ E-mail. \_\_\_\_\_
5. Area of Specialisation \_\_\_\_\_
6. Details of Demand Draft-Amount \_\_\_\_\_ DD No. \_\_\_\_\_ Dated \_\_\_\_\_  
for Rs. \_\_\_\_\_ drawn in favour of Maharaja Ranjit Singh College of Professional Sciences  
Payable at Indore.

**Signature**

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Please send your registration form along with DD to reach the organizer on or before 15<sup>th</sup> July, 2009

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Fax No. : 0731-2479789  
E mail : mrcindorerwmw09@gmail.com**

**Note: This form can be photocopied for the use of other willing participants.**  
**For further details Contact: Prof. Anushruti Neema (Mob. 9827437004),  
Prof. Kavita Tiwari (Mob. 9329843408), Prof. Neha Dugeria (Mob. 9926612322)**